

APPENDIX "B"

SIGN REGULATIONS – GRAPHIC SUPPLEMENT

Sign Face Area

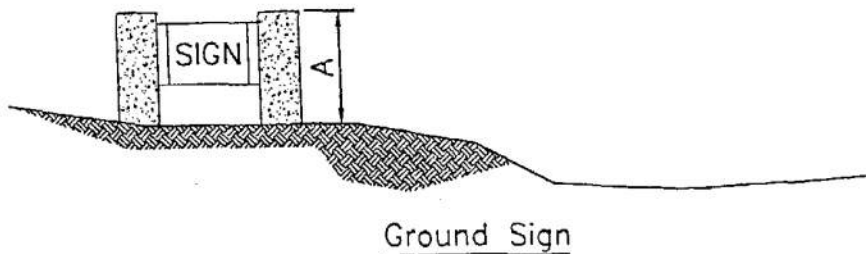
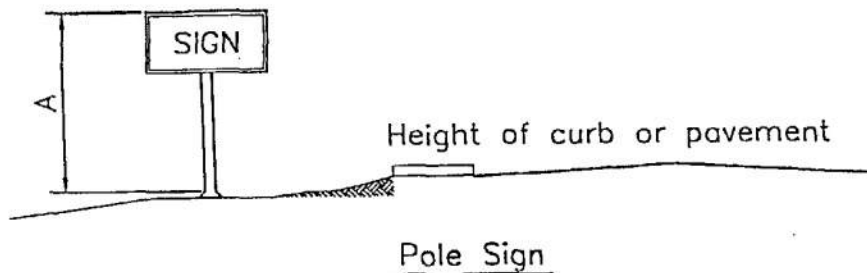
The area within a single, continuous perimeter enclosing the extreme limit of characters, lettering, logos, illustrations or ornamentation, together with any material or color forming an integral part of the display or to differentiate the sign from the background to which it is placed. Structural supports bearing no sign copy shall not be included in the sign area. If a sign is attached to an entrance wall or fence, only that portion of that wall or fence onto which the sign face or letters are placed shall be calculated in the sign area. Only one side of a sign shall be included in the calculation.

Sign Structure or Support

Any Structure that supports or is capable of supporting a sign including decorative cover.

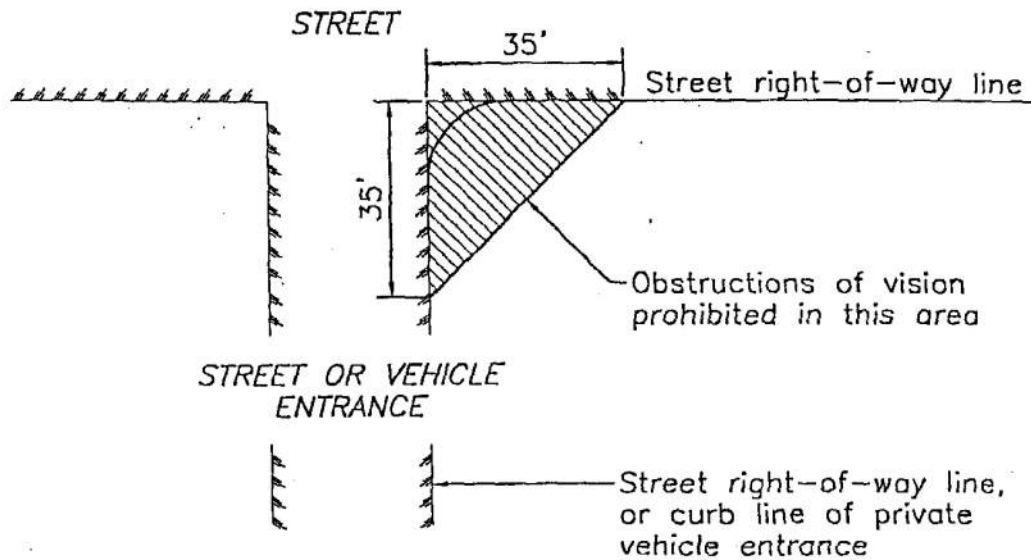
Sign Height

The distance measured from the highest point of a sign to the base of the sign at the ground.



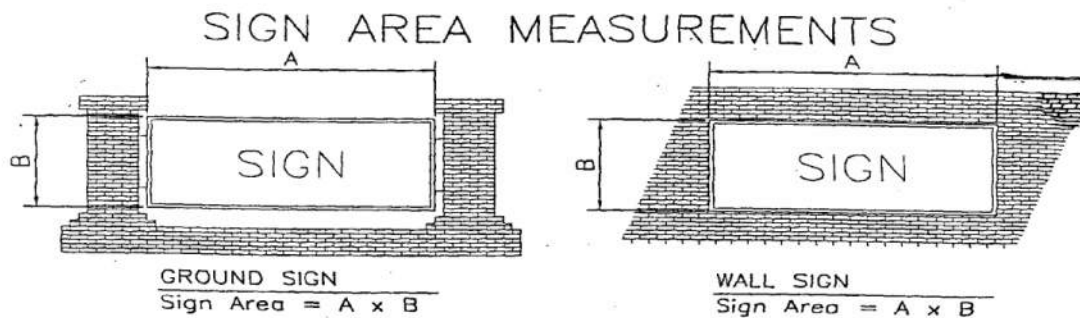
Sight Distance Triangle

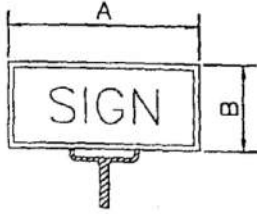
The triangular area formed by a diagonal line connecting two points located on intersection right-of-way lines each point being 35 feet from the intersection, and the two intersecting right-of-way lines, or 50 feet back from the curb line, whichever is greater. On some occasions, the County Engineering Department may require additional sight zones as deemed necessary to provide adequate safety for motorists.



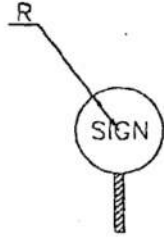
Sign

Any device for visual communication, including any structure or natural object apart thereof, that is used for the purpose of bringing the subject thereof to the attention of the public, but not including any flag, badge or insignia of any government or governmental agency, or of any civic, charitable, religious, patriotic, fraternal or similar organization.

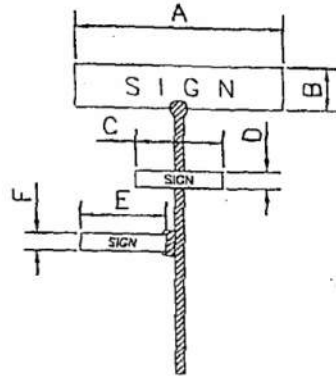




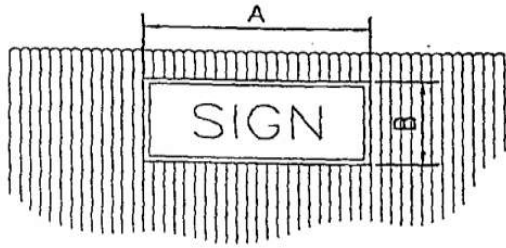
POLE SIGN
 Sign Area = $A \times B$



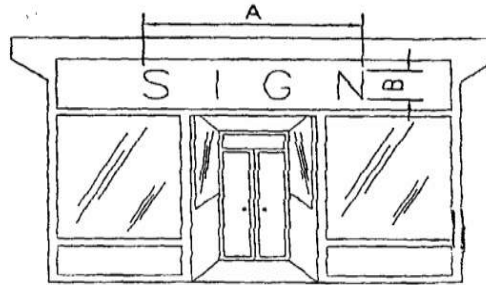
POLE SIGN
 Sign Area = $\pi \times R^2$



POLE SIGN
 Sign Area = $(A \times B) + (C \times D) + (E \times F)$



FENCE SIGN
 Sign Area = $A \times B$



STORE FRONT
 Sign Area = $A \times B$