

ARTICLE 23 - SIGN REGULATIONS

(As Amended 9/18/2000 via BOS Resolution No. 78-00, 12/10/2001 via BOS Resolution No. 100-01)

Section 2301 - Purpose.

The purpose of this section is to: 1) maintain traffic and public safety, 2) promote the attractiveness of communities for local economic development and growth; and 3) allow for adequate and effective signs for communicating identification while preventing signs from dominating the visual appearance of the area in which they are located.

Section 2302 - Definitions

For the purpose of this ordinance, the following words shall be as specified below and in accordance with Section 3001, General Rules for Construction of Language.

1. **Building Wall:** The entire surface area, including windows and doors, of an exterior wall of a building. For the purposes of this ordinance, the area of a wall will be calculated for only the first three stories, or 45 feet in height of a building, whichever is less.
2. **Canopy:** A permanent structure other than an awning made of cloth, metal or other material attached or unattached to a building for the purpose of providing shelter to patrons or automobiles or as a decorative feature on a building wall. A canopy is not a completely enclosed structure.
3. **Changeable Copy:** Copy that is or can be changed manually in the field or through mechanical means. e.g., reader boards with changeable letters.
4. **Commercial Message:** A message placed or caused to be placed before the public by a person or business enterprise directly involved in the manufacture or sale of the products, property, accommodations, services, attractions, or activities that are offered or exist for sale or for hire.
5. **Copy:** Any words, letters, numbers, figures, characters, symbols, logos, or insignia that are used on a sign display surface area.
6. **Farm Product Sales:** Seasonal sale of farm products raised on the premises or where products are raised as an accessory to a residential use.
7. **Grade:** The height of the top of the curb, or if no curb exists, the height of the edge of pavement in the lane of travel adjacent to the sign.
8. **Linear Frontage:** The length of a property abutting a public right-of-way from one side lot line to another.
9. **Logo:** A business trademark or symbol.
10. **Parapet:** That portion of a building wall or false front that extends above the roof line.
11. **Sight Distance Triangle:** The triangular area formed by a diagonal line connecting two points located on intersecting right-of-way lines each point being 35 feet from the intersection, and the two intersecting right-of-way lines, or 50 feet back from the curb line, whichever is greater. On some occasions, the County Engineering Department may require additional sight zones as deemed necessary to provide adequate safety for motorists.

12. Sign: Any device for visual communication, including any structure or natural object apart thereof, that is used for the purpose of bringing the subject thereof to the attention of the public, but not including any flag, badge or insignia of any government or governmental agency, or of any civic, charitable, religious, patriotic, fraternal or similar organization.
13. Sign Face Area: The area within a single, continuous perimeter enclosing the extreme limits of characters, lettering, logos, illustrations or ornamentations, together with any material or color forming an integral part of the display or to differentiate the sign from the background to which it is placed. Structural supports bearing no sign copy shall not be included in the sign area. If a sign is attached to an entrance wall or fence, only that portion of that wall or fence onto which the sign face or letters are placed shall be calculated in the sign area. Only one side of a sign shall be included in the calculation.
14. Sign Structure or Support: Any structure that supports or is capable of supporting a sign including decorative cover.
15. Sign Height: The distance measured from the highest point of a sign to the base of the sign at the ground.
16. Sign Types: The following are types of signs included in this ordinance:
 - a. Advertising Sign: A sign that directs attention to a business, profession, or industry located upon the premises where the sign is displayed; to type of products sold, manufactured or assembled; and/or to services or entertainment offered on said premises, but not a sign pertaining to the preceding if such activity is only minor and incidental to the principal use of the premises.
 - b. Banner: A sign intended to be hung either with or without a frame, possessing characters, letters, illustrations, or ornamentations applied to plastic or fabric of any kind, excluding flags and emblems of political, professional, religious, education, or corporate organizations.
 - c. Bulletin Board: A sign used to announce meetings or programs to be held on the premises of a church, school, auditorium, library, museum, community recreation center, or similar noncommercial places of public assembly.
 - d. Campaign or Election Sign: A sign that advertises a candidate or issue to be voted upon on a definite election day.
 - e. Canopy and Awning Signs: A sign attached to or painted or printed onto a canopy or awning. For the purposes of this ordinance, the permitted size of a canopy or awning sign will be calculated on the basis of the size of the building wall to which the canopy is attached. It will, for measuring purpose, be considered a wall sign.
 - f. Construction Sign: A sign placed at a construction site identifying or announcing the project or name of the architect, engineer, contractor, financier, or others involved in the development of the project.
 - g. Directional or Instructional Sign: A sign designed to guide vehicular and/or pedestrian traffic by using such words as "Entrance", "Exit", "Parking", "One-

Way”, or similar directional instruction but not including any advertising message. The name or logo of the business or use to which the sign is giving direction may also be included on the sign.

- h. Directory Sign: A secondary sign on which the names and locations of occupants or the use of a building or property is identified.
- i. Flag: A piece of durable fabric or distinctive design attached to a permanent pole, that is used as a symbol or decorative feature.
- j. Flashing Sign: A sign that uses an intermittent or flashing light source to attract attention.
- k. Ground Mounted Sign: A sign which extends from the ground or which has a support which places the bottom thereof less than 2 feet from the ground.
- l. Government Sign: Any temporary or permanent sign erected and maintained for any governmental purposes.
- m. Identification Sign: A sign which displays only the name, address, and/or crest, or insignia, trademark, occupation or profession of an occupant or the name of any building on the premises.
- n. Illuminated Sign: A sign either internally or externally illuminated.
- o. Incidental Sign: A sign used in conjunction with equipment or other functional elements of a use or operation. these shall include, but are not limited to drive through window menu boards, and signs on automatic teller machines, gas pumps, vending machines, or newspaper delivery boxes.
- p. Memorial Sign or Plaque: A sign designating names of buildings and/or date of erection and other items such as architect, contractor, or others involved with the building's creation, cut into or attached to a building surface.
- q. Monument Sign: A monolithic sign in which the bottom of the sign is flush with the ground and the vertical dimension of the sign is greater than the horizontal dimension.
- r. Nonconforming Sign: Any sign which was lawfully erected in compliance with applicable code provisions and maintained prior to the effective date of this ordinance, and which fails to conform to all applicable standards and restrictions of this ordinance.
- s. Off-Premises Sign: A sign that directs attention to a business commodity, service, or establishment conducted, sold, or offered at a location other than the premises on which the sign is erected.
- t. On-Premises Sign: A sign that directs attention to a business commodity, service, or establishment conducted, sold, or offered on the premises on which the sign is erected.
- u. Outdoor Advertising Sign: A type of off-premise sign, generally, but not limited to, a rigidly assembled sign, display, or devise, usually free standing that is affixed to the ground or to a building, the primary purpose of which is to display

advertising copy or posters. Such signs commonly referred to as "billboards" are generally designed so that the copy or poster on the sign can be changed frequently and the advertising space is for lease.

- v. Planned Development Sign: A sign used in conjunction with an approved planned residential, office, businesses, industrial or mixed use development.
- w. Pole Sign: A detached sign erected and maintained on a freestanding frame, mast, or pole and not attached to any building but not including ground-mounted signs.
- x. Portable or Moveable Sign: A sign that is not permanently attached to the ground, a structure, or a building that can easily be moved from one location or another. For example, a sign on wheels.
- y. Primary Sign: The main or principal sign located on a premises.
- z. Projecting Sign: Any sign other than a wall, awning, canopy, or marquee sign, which is affixed to a building and is supported only by the wall on which the sign is mounted.
- aa. Public Interest Sign: A sign on private property that displays information pertinent to the safety or legal responsibilities of the general public such as warning and no trespassing signs.
- bb. Real Estate Sign: A sign that is used to offer for sale, lease, or rent the premises upon which such sign is placed.
- cc. Roof Sign: A sign erected or maintained in whole or in part upon or over the roof or parapet of a building.
- dd. Secondary Sign: A sign used in addition to a primary sign on a premise.
- ee. Temporary Sign: A sign which is not permanently installed in the ground or affixed to any structure or building, and which is erected for a period of time as permitted in this ordinance.
- ff. Temporary Planned Development Sign: A sign that pertains to the development of a new subdivision, planned multi-family development, planned shopping center, industrial, office, or business park, or similar land parcel.
- gg. Vehicular Sign: Signs on parked vehicles visible from the public right-of-way where the primary purpose of the vehicle is to advertise a product or to direct people to a business or activity located on the same or nearby property. For the purposes of this ordinance, vehicular signs shall not include business logos, identification or advertising on vehicles primarily used for other business purposes.
- hh. Wall Sign: Any sign directly attached to an exterior wall of a building or dependent upon a building for its support with its exposed face parallel or approximately parallel to the plane of the building or structure on which the sign is affixed. Signs directly painted on walls shall be considered wall signs.

- ii. Window Sign: Any sign attached to or directly applied onto a window or glass door of a building intended for viewing from the exterior of such building.

Section 2303 - Procedures.

1. Permit Required:

Except as otherwise provided in this ordinance, it shall be unlawful for any person to erect, construct, enlarge, move or replace any sign or cause the same to be done, without first obtaining a permit for such sign from the Development Services Department as required by this ordinance for sign locations under the jurisdiction of Navajo County.

Notwithstanding the above, changing or replacing the permanent copy on an existing lawful sign shall not require a permit, provided the copy change does not change the nature of the sign such as to render the sign in violation of this ordinance.

2. Application and Issuance of Permit:

Applications for permits shall contain the following information:

- a. The street name and street number of the building or the structure to which the sign is to be erected, or the tax parcel identification number of the lot onto which the sign is to be located.
- b. Names, addresses, and telephone numbers of the applicant, owner of the property on which the sign is to be erected or affixed, the owner of the sign, and the licensed contractor erecting or affixing the sign.
- c. If the applicant is not the owner of the property on which the sign will be located, written permission from the property owner or a designated representative stating agreement that the sign may be erected on the parcel for which the permit has been applied shall be required.
- d. A site or plot plan of the property involved, showing accurate placement of the proposed sign.
- e. Two (2) blueprints or inked, scaled drawings of the plans and specifications of the sign to be erected or affixed as deemed necessary by the Development Services Department Director. Such plans may include but shall not be limited to details of dimensions, materials, copy, and size of the proposed sign. For wall signs, dimensions of the building wall on which the sign is to be affixed and the location and the size of existing wall signs shall also be included.
- f. Applications for Billboard Permits for outdoor advertising signs, in addition to the above information, shall contain a survey prepared by a registered surveyor showing at least the following: the location of all outdoor advertising signs within 1,000 ft. on the same side of the street and within 500 ft. on the opposite side of the street; structures within 20 ft.; residential districts and institutional uses within 500 ft.; and applicable setbacks and side or rear yards in the zoning district.

2. Roof signs.
3. Strobe lights and rotating beacons - direct light, other than time and/or temperature signs.
4. Signs that is similar in color, design, and appearance to traffic control signs.
5. Vehicular signs as defined in Section 2302.
6. Off-premise signs, except outdoor advertising.
7. Nonconforming signs.
8. Other signs not expressly allowed by this ordinance.

Section 2306 - Signs not Requiring a Permit.

The following types of signs are exempted from permit requirements and allowed in all zones but shall be in conformance with all other requirements of this ordinance.

1. Memorial signs, plaques, or grave markers that is not commercial in nature.
2. Public interest signs.
3. On premises directional and instructional signs
4. Identification signs not exceeding 2 square feet in area, that indicate the name and/or address of the occupant.
5. Window signs with a total copy area not exceeding 50 percent of the window or glass door onto which the sign(s) are located. Signs covering more than 50 percent of windows or doors require a permit.
6. Incidental signs, however in no case shall a drive-in service window menu board sign be oriented to the public right-of-way or exceeds 32 square feet in size.
7. Flags or permanent poles.
8. Campaign or Election signs provided:
 - a. Individual signs shall not exceed 32 square feet in area.
 - b. All signs shall be removed within 7 days after the election for which they were made.
 - c. Candidates shall be held responsible for violations.
 - d. No signs shall be permitted in the public right-of-way.
9. Real estate signs other than temporary planned development signs, provided:
 - a. Signs advertising individual single-family lots and duplexes under 3 acres in size or individual units within attached housing shall not exceed 12 square feet. Rider signs such as additional description signs, not exceeding a total of 2 square feet in sign face area shall be permitted in addition to the 12 square feet.

- b. Signs advertising all other uses shall not exceed one square foot for every 5 linear feet of frontage of the advertised property, up to a maximum of 64 square feet in sign face area.
 - c. Only one sign per street front of the advertised property shall be erected.
 - d. Properties having a continuous frontage in excess of 850 linear feet may be allowed an additional sign so long as such sign is no closer than 850 feet from another real estate sign on the property.
 - e. Signs shall not be illuminated.
 - f. Signs shall be removed within 10 days after the sale is closed or, rent or lease transaction is finalized.
10. Construction signs, other than temporary project development signs provided:
- a. Signs located on single family lots or duplex lots shall not exceed 24 square feet in area. Rider signs not exceeding 2 square feet in area shall be permitted in addition to the 24 square feet.
 - b. Signs are confined to the site of construction.
 - c. Only one sign per street front of property under construction shall be erected.
 - d. Signs shall not be illuminated.
 - e. Signs shall be removed within 10 days after the completion of the project.
11. Temporary farm products signs provided:
- a. Signs are located on the premises where the products are sold.
 - b. Signs shall not exceed 24 square feet in area.
 - c. Only one sign shall be erected.
 - d. Signs shall be removed within 10 days of the termination of sale activities.
12. Temporary special event signs or banners for religious, charitable, civic, fraternal, or similar organizations, provided:
- a. No more than one sign per street front shall be permitted per event.
 - b. Banners shall be erected for a period not to exceed 4 weeks.
 - c. No more than 6 such signs per establishment shall be erected within a calendar year.
 - d. No banner shall extend above the second floor level of a building or 45 feet above grade, whichever is less.

Section 2307 - Sign Regulations - A- General, Rural and Single Family Residential Zoning Districts.

Signs shall be permitted as follows:

1. Signs identifying the name of the occupant of a residence, the occupant's profession or title, and the address of the dwelling, subject to the following:
 - a. Such sign shall not exceed two (2) square feet in area.
 - b. Such sign may be illuminated but the source of illumination shall not be visible, and no flashing or intermittent illumination shall be employed.
 - c. Such sign shall be placed flat against a wall of a building, but placement against a wall of a building shall be no higher than eight (8) feet above grade.
 - d. Such sign shall be located on the property to which it pertains and the number shall be limited to one (1) for each dwelling.
2. Signs identifying churches, schools, public utility buildings and facilities, publicly owned or operated properties, libraries, museums, community buildings, hospitals, institutions of an educational, religious, charitable or philanthropic nature, homes for the aged, nursing homes, convalescent homes, private clubs, fraternal organizations and roadside stands, subject to the following:
 - a. Such sign shall not exceed twenty-four (24) square feet in area.
 - b. Such sign may be illuminated but the source of illumination shall not be visible, and no flashing or intermittent illumination shall be employed, except for emergency entrances to hospitals.
 - c. Such sign may be placed flat against a wall of a building or such sign may be free-standing, but placement against a wall of a building shall be no higher than twelve (12) feet above grade or above the roof line. The height of a free-standing sign shall not exceed twelve (12) feet above grade.
 - d. Such sign shall not be located in or project into any required yard, and placement of such sign when free-standing shall be parallel with the street.
 - e. Such sign shall contain no advertising copy.
 - f. Such sign shall be located on the property to which it pertains and the number be limited to one (1) for each such church, school, public utility building or facility, publicly owned or operated property, library, museum, community building or hospital, institution, home for the aged, nursing home, private club, fraternal organization or roadside stand.
3. Signs identifying public and private forest, wildlife reservations, golf courses, parks, playgrounds, tennis courts, public riding stables, and boarding stables, subject to the following:
 - a. Such sign shall not exceed twenty-four (24) square feet in area.
 - b. Such sign may be double-faced.

- c. Such sign may be illuminated but the source of illumination shall not be visible, and no flashing or intermittent illumination shall be employed.
 - d. Such sign may be placed flat against a wall of a building or such sign may be free-standing, but placement against a wall of a building shall be no higher than twelve (12) feet above grade or above the roof line. The height of a free-standing sign shall not exceed twelve (12) feet above grade.
 - e. Such sign may be located in or project into required yards but such sign shall not be located in or project into any alley or street.
 - f. Such sign shall contain no advertising copy.
 - g. Such sign shall be located on the property to which it pertains and the number shall be limited to one (1) for each entrance to such public or private forest, wildlife reservation, golf course, park, playground, tennis court, public riding stable or boarding stable.
4. Permanent directional signs, subject to the following:
- a. Such sign shall not exceed two (2) square feet in area.
 - b. Such sign may be double faced.
 - c. Such sign may be illuminated but the source of illumination shall not be visible, and no flashing or intermittent illumination shall be employed.
 - d. Such sign may be placed flat against a wall of a building or such sign may be free-standing, but placement against a wall of a building shall be no higher than eight (8) feet above grade. The height of a free-standing sign shall not exceed twelve (12) feet above grade.
 - e. Such sign may be located in or project into required yards but such sign shall not be located in or project into any alley or street.
 - f. Such sign may be used to designate entrances or exits to or from a parking area if necessary for that purpose, but the number shall be limited to one (1) for each entrance or exit.
 - g. Such sign shall contain no advertising copy.
5. Temporary directional signs, subject to the following:
- a. Such sign shall not exceed twelve (12) square feet in area.
 - b. Such sign may be illuminated but the source of illumination shall not be visible, and no flashing or intermittent illumination shall be employed.
 - c. Such sign may be placed flat against a wall of a building or such sign may be free-standing, but placement against a wall of a building shall be no higher than eight (8) feet above grade. The height of a free-standing sign shall not exceed twelve (12) feet above ground.
 - d. Such sign may be located in or project into required yards but such sign shall not be located in or project into any alley or street.

- e. Such sign shall contain no advertising copy.
 - f. Such sign shall be removed from the property within ten (10) days after the purpose of the sign is fulfilled.
6. Temporary signs pertaining to the sale, lease, hire or rental of property, subject to the following:
- a. Such sign shall not exceed twelve (12) square feet in area.
 - b. Such sign may be double-faced.
 - c. Such sign shall not be illuminated.
 - d. Such sign may be placed flat against a wall of a building or such sign may be free-standing, but placement against a wall of a building shall be no higher than twelve (12) feet above grade nor above the roof line. The height of a free-standing sign shall not exceed twelve (12) feet above grade.
 - e. Such sign may be located in or project into required yards but such sign shall not be located in or project into any alley or street.
 - f. Such sign shall not be moving, animated or audible in any manner.
 - g. Such sign shall be located on the property to which it pertains and the number shall be limited to one (1) for each such property.
 - h. Such sign shall be removed from the property within ten (10) days after the purpose of the sign is fulfilled.
7. Temporary free-standing signs pertaining to the subdivision or development of land, subject to the following:
- a. Such sign shall not exceed one hundred fifty (150) square feet in area; and where there is no more than one (1) of these signs the sign area shall not exceed one hundred fifty (150) aggregate square feet.
 - b. Such sign may be double faced.
 - c. Such sign shall not be illuminated.
 - d. Such sign shall not exceed twelve (12) feet in height.
 - e. Such sign shall not be located in or project into any required yard.
 - f. Such sign shall not be moving, animated or audible in any manner.
 - g. Such sign shall be located on the property to which it pertains and the number shall be limited to four (4) for each such property.
 - h. Such sign shall be removed from the property within ten (10) days after the purpose of the sign is fulfilled.
8. Temporary signs identifying the contractors and subcontractors, if any, engaged in the construction or repair of a building or buildings:

- a. Such sign shall not exceed twenty-four (24) square feet in area.
- b. Such sign may be double-faced.
- c. Such sign shall not be illuminated.
- d. Such signs may be placed flat against a wall of a building or such sign may be free-standing, but placement against a wall of a building shall be no higher than twelve (12) feet above grade.
- e. Such sign may be located in or project into required yards but such sign shall not be located in or project into any alley or street.
- f. Such sign shall contain no advertising copy.
- g. Such sign shall be located on the property to which it pertains and the number shall be limited to one (1) for each property.

Section 2308 - Sign Regulations for Multiple-Family Residential Zoning Districts.

R-2 MULTIPLE-FAMILY RESIDENTIAL:

Signs as permitted in the "R-3" zoning district and signs identifying orphanages and convents subject to the following:

- 1. Such sign shall not exceed twenty-four (24) square feet in area.
- 2. Such sign may be illuminated but the source of illumination shall not be visible, and no flashing or intermittent illumination shall be employed.
- 3. Such sign may be placed flat against a wall of a building or such sign may be free-standing, but placement against a wall of a building shall be no higher than twelve (12) feet above grade or above the roof line. The height of a free-standing sign shall not exceed twelve (12) feet above grade.
- 4. Such sign shall not be located in or project into any required yard and placement of such sign when free-standing shall be parallel with the street.
- 5. Such sign shall contain no advertising copy.
- 6. Such sign shall be located on the property to which it pertains and the number shall be limited to one (1) for each such orphanage or convent.

R-3 MULTIPLE-FAMILY RESIDENTIAL:

Signs as permitted in "R-2" zoning district and the following:

- 1. Signs identifying hospitals, institutions of an educational, religious, charitable or philanthropic nature, private clubs, fraternal organizations and resort hotels, subject to the following:
 - a. Such sign shall not exceed twenty-four (24) square feet in area.
 - b. Such sign may be illuminated but the source of illumination shall not be visible, and no flashing or intermittent illumination shall be employed, except emergency entrance signs for hospitals.

- c. Such sign may be placed flat against a wall of a building or such sign may be free-standing, but placement against a wall of a building shall be no higher than twelve (12) feet above grade or above the roof line. The height of a free-standing sign shall not exceed (12) feet above grade.
 - d. Such sign shall not be located in or project into any required yard, and the placement of such sign when free-standing shall be parallel with the street.
 - e. Such sign shall contain no advertising copy.
 - f. Such sign shall be located on the property to which it pertains and the number shall be limited to one (1) for each hospital, institution, private club, fraternal organization or resort hotel.
8. Signs identifying Manufactured Home parks, subject to the following:
- a. Such sign shall not exceed twenty-four (24) square feet in area.
 - b. Such sign may be double-faced.
 - c. Such sign may be illuminated but the source of illumination shall not be visible and no flashing or intermittent illumination shall be employed.
 - d. Such sign may be placed flat against a wall of a building or such sign may be free-standing, but no placement against a wall of a building shall be no higher than twelve (12) feet above grade nor above the roof line. The height of a free-standing sign shall not exceed twelve (12) feet above grade.
 - e. Such sign may be located in or project into required yards but such sign shall not be located in or project into any street or alley.
 - f. Such sign shall contain no advertising copy.
 - g. Such sign shall be located on the property to which it pertains and the number shall be limited to one (1) for each Manufactured Home park.

Section 2309 - C-R Commercial-Residential Zoning District.

Signs as permitted in the "R-3" zoning district and the following:

- 1. Advertising signs, subject to the following:
 - a. Such sign shall not exceed an area of one (1) square foot for each linear foot of street adjoining the property to which it pertains, except that the area need not be less than sixty (60) square feet and in no case shall the area exceed one hundred fifty (150) square feet. Where there are more than one (1) of these signs located on the property, the aggregate sign area shall not exceed one (1) square foot for each linear foot of street adjoining the property or one hundred fifty (150) square feet, whichever is less; however, nothing contained herein shall require the aggregate sign area for any one (1) establishment on the property to be less than sixty (60) square feet.

- b. Such signs may be double-faced.
 - c. Such sign may be illuminated but the source of illumination shall not be visible, and no flashing or intermittent illumination shall be employed.
 - d. Such sign may be attached to a wall of a building or such sign may be free-standing.
 - e. Such sign shall not exceed a height of twenty-four (24) feet above grade.
 - f. Such sign may be located in or project into required yards but such sign shall not be located in or project more than one (1) foot into any street or alley.
 - g. Such sign shall not be moving, animated or audible in any manner.
 - h. Such sign shall be located on the property to which it pertains.
2. Temporary signs pertaining to the sale, lease, hire or rental of property, subject to the following:
- a. Such sign shall not exceed sixty (60) square feet in area.
 - b. Such sign may be double-faced.
 - c. Such sign shall not be illuminated.
 - d. Such sign may be placed flat against a wall of a building or such sign may be free-standing, but placement against a wall of a building shall not be higher than twelve (12) feet above grade nor above the roof line. The height of a free-standing sign shall not exceed twelve (12) feet above grade.
 - e. Such sign shall contain no advertising copy.
 - f. Such sign shall not be moving, animated or audible in any manner.
 - g. Such sign shall be located on the property to which it pertains and the number shall be limited to one (1) for each such property.
 - h. Such sign shall be removed from the property within ten (10) days after the purpose of the sign is fulfilled.
3. Temporary signs identifying the contractors and subcontractors, if any, engaged in the construction or repair of a building or buildings, subject to the following:
- a. Such sign shall not exceed sixty (60) square feet in area.
 - b. Such sign may be double-faced.
 - c. Such sign shall not be illuminated.
 - d. Such sign may be placed flat against a wall of a building or such sign may be free-standing, but placement against a wall of a building shall be no higher than twelve (12) feet above grade nor above the roof line. The height of a free-standing sign shall not exceed twelve (12) feet above grade.

- e. Such sign may be located in or project into required yards but such sign shall not be located in or project into any street or alley.
- f. Such sign shall contain no advertising copy.
- g. Such sign shall be located on the property to which it pertains and the number shall be limited to one (1) for each such property.

Section 2310 - Sign Regulations for Light and Heavy Industrial Zoning Districts.

Signs as permitted in the C-R zoning district, and temporary signs pertaining to the sale, lease, hire or rental of property subject to the following:

- 1. Such sign shall not exceed two hundred (200) square feet in area.
- 2. Such sign may be double-faced.
- 3. Such sign shall not be illuminated.
- 4. Such sign may be placed flat against a wall of a building or such sign may be free-standing, but placement against wall of a building shall be no higher than twenty-four (24) feet above the roof line. The height of a free-standing sign shall not exceed twenty-four (24) feet above grade.
- 5. Such sign may be located in or project into required yards but such sign shall not be located in or project into any street or alley.
- 6. Such sign shall not be moving, animated, or audible in any manner.
- 7. Such sign shall be located on the property to which it pertains and the number shall be limited to one (1) for each such property.
- 8. Such sign shall be removed from the property within ten (10) days after the purpose of the sign is fulfilled.

Section 2311 - Outdoor Advertising Signs.

Outdoor Advertising Signs (billboards) are permitted only upon the issuance of a Billboard Permit by the Director of Development Services. A Billboard Permit is required regardless of whether the billboard will be located in an area regulated by the Arizona Department of Transportation (ADOT) pursuant to the Highway Beautification Act, A. R. S. § 28-7901 et seq., or in any other unincorporated area of Navajo County. Permit applications shall be on a form approved by the Director.

A Billboard Permit shall be issued only if the billboard meets all of the following requirements. For requirements 2-6 inclusive, a deviation of not more than 10% may be allowed for good cause in the Director's sole discretion. Any other deviation shall require a Variance from the Board of Adjustment pursuant to Article 28 hereof.

The billboard shall:

- 1. Be located either:

- a. in the C-R, IND-1 or IND-2 Zone along a highway which is part of the Interstate, Primary or Secondary System, as evidenced by a permit issued by ADOT pursuant to ARS § 28-7901 et seq.; or
 - b. in the C-R, IND-1 or IND-2 Zone along a highway which has been established as a County Highway by the Board of Supervisors pursuant to ARS § 28-6701 et seq.
2. Either:
- a. Meet the ADOT spacing requirements if located along a highway that is part of the interstate system.
 - b. If not located along the interstate highway, be located at least 1000 feet from any other billboard on the same side of the road and at least 100 feet from any free-standing on-premise sign (unless the sign is attached to the same supporting structure as the billboard); provided, however, that no billboard shall be located within one-half mile of the corporate limits of any incorporated city or town. (This one-half mile limitation applies to billboards approved after January 9, 2001.)
- 3. Be a maximum of 26 feet in height above the road grade.
 - 4. Be a maximum of 320 square feet per side (unless located along an Interstate Highway, in which case up to 640 square feet may be permitted).
 - 5. Not be located within 1000 feet of a federal, state, county or city park.
 - 6. Have a minimum of 10 vertical feet of clearance.
 - 7. Have any light source located at the top of the billboard, shielded in compliance with Section 3.01(a) of the Navajo County Lighting Ordinance and any applicable ADOT restrictions.
 - 8. Be maintained to applicable standards for structural integrity and safety and present a professional appearance.

If a billboard fails to comply with any of the foregoing requirements, the Billboard Permit may be revoked by the Board of Supervisors pursuant to a recommendation by the Director. At least 30 days before making such a recommendation to the Board, the Director shall deliver or mail a notice of noncompliance to the owner of the property on which the billboard is located. Such notice shall be delivered or mailed to the property owner at the current address for property tax notices as shown in the records of the County Assessor. If the billboard is separately taxed, a duplicate notice shall be delivered or mailed to the current address for tax notices as shown in the office of the County Assessor. The noncompliance may be cured any time prior to the effective date of revocation. If the noncompliance is not timely cured, the billboard shall be removed within 30 days after the effective date of revocation. If the billboard is not timely removed, the Director may take appropriate enforcement action pursuant to Article 24 and/or Article 27 hereof or may pursue any other available legal remedy.

This Section shall not apply to billboards existing as of July 10, 2000, or to reasonable alterations or repairs thereof; provided, however, that such billboards shall be subject to all provisions of Article 26 hereof (non-conforming uses).

Section 2312 - Additions to Sign Regulations.

1. The sign area shall be the entire area within a single continuous perimeter enclosing the extreme limits of writing, representation, emblem, or any figure of similar character, together with any material or color forming an integral part of the display or used to differentiate the sign from the background against which it is placed. The supports or uprights on which the sign is supported shall not be included in determining the area of the sign.
2. When the two faces of a double-faced sign have identical dimensions and the maximum distance between these two faces does not exceed two (2) feet, the area of a double-faced sign shall include only one of the faces.
3. Signs projecting or extending over streets shall be erected not less than eight (8) feet above any part of the sidewalk of such street. The projection or extension of signs over the vehicular lanes of streets shall not be permitted. Signs projecting or extending over alleys shall be not less than fifteen (15) feet above grade directly beneath such sign.
4. Special development zoning sign regulations are included in Section 1705.1.b.
5. Sign regulations for special uses are included in Section 2006.6.d.